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*What makes an image funny?* In this film, artist [Mariah Robertson](#) works with Bill Ferro—a male nude model she met online—taking pictures of him in her Greenpoint studio, and later, rehearsing a Martha Graham-inspired dance routine in Williamsburg, Brooklyn. Robertson’s point of view is revealed through a series of jokes that highlight not only the artist’s wry sense of humor, but also suggest a critical engagement with gender dynamics, sexual politics, and double-standards within art history. Reacting to the pervasiveness of “purposeful nudes”—from paintings of odalisques to contemporary pornography—Robertson’s images of naked men occupy “a confusing middle zone” that mingles self-reflexivity with visual whimsy.